

THE QUEST SOCIAL MEDIA GUIDE



@INHumanities



@inhumanities



Indiana Humanities

SAMPLE TWEETS

“ Join us for The Quest: a community conversation on MLK’s speech “The Quest for Peace and Justice” on [insert date] at [insert location]! #INQuantumLeap ”

“ We’re hosting an @INHumanities Quest Discussion Program! Join us for a conversation about technology and social change as described by Dr. Martin Luther King Jr. Details: ”

“ How do technology, social change and peace relate to one another? Join us on [insert date] to discuss #MLK’s “The Quest for Peace and Justice” as part of @INHumanities The Quest: A Discussion Program: ”

SAMPLE FACEBOOK POSTS

“ When he accepted his Nobel Peace Prize in 1964, Dr. Martin Luther King, Jr. compared the world’s technological progress with the slow and difficult pace of social change, which still is familiar today. Join us on [insert date] for a community discussion on MLK’s “The Quest for Peace and Justice”. Details: ”

“ We’re hosting an @Indiana Humanities Quest Discussion Program! Join us for a conversation about technology and social change as described by Dr. Martin Luther King Jr.: ”

CREATING A FACEBOOK EVENT

If your organization has a Facebook page, creating a Facebook event is a great way to promote your event. You can create an event by using the following steps:

1. Go to your organization’s page
2. Click on “Publishing Tools” at the top center of the page
3. Click “Events” on the left of the screen

4. Click the blue “Create an Event” button on the top right of the screen
5. Fill in your Quest Discussion info
6. Be sure to tag @Indiana Humanities in the description of the event
7. Click publish at the bottom

For more Facebook Event tips click [here](#).

SAMPLE INSTAGRAM POSTS

