

ONE STATE / ONE STORY: FRANKENSTEIN

LOGO AND COMMUNICATIONS GUIDELINES

Congratulations! We are excited that you are partnering with us on *One State / One Story: Frankenstein*. Because you're an official partner of the program, we ask that you comply with the following rules when using our logo and communicating about the program. If you have any questions, please contact Kristen Fuhs Wells at 317.616.9407 or kwells@indianahumanities.org.

REQUIREMENTS

1. You must use the *One State / One Story: Frankenstein* logo and the National Endowment for the Humanities log on anything that you produce. You can download both at www.IndianaHumanities.org/OneStateOneStoryLogo. The type in the logos must be legible and no smaller than 5 points.
2. The correct way to write the title of the program is: *One State / One Story: Frankenstein*. There is a space on each side of the "/" and it is in italic.
3. Whenever possible, please include this credit line on anything in print or on your website: *One State / One Story: Frankenstein* is an Indiana Humanities program and has been made possible in part by a major grant from the National Endowment for the Humanities and in partnership with the Indiana State Library and Indiana Center for the Book.
4. The acknowledgment of NEH support must also include the following statement: "Any views, findings, conclusions, or recommendations expressed in this program do not necessarily represent those of the National Endowment for the Humanities." The statement does not need to be in the same size font as that of the NEH logo and tag line, nor must it be located immediately adjacent to the logo.
5. At programs or public gatherings related to the project, Indiana Humanities and the National Endowment for the Humanities must be acknowledged verbally as sponsor. Signage at the event must acknowledge Indiana Humanities and NEH support.
6. Additional written explanations are below. Please use the overview of the program on websites, in program overviews, etc. The shorter descriptions are customized for various partner affiliations. Please use either or both depending on space allotments.
7. When possible, hyperlink to www.IndianaHumanities.org/Frankenstein and www.NEH.gov.
8. *Frankenstein* should always be italicized when talking about the actual book (unless in a press release, which follows AP style).
9. We will provide you with a press release template, which you can customize and distribute to your local media. Please notify Kristen Fuhs Wells at 317.616.9407 or kwells@indianahumanities.org of any additional media requests or press releases in advance of programs.
10. You must notify Indiana Humanities of all public events at least two weeks in advance. Your Memorandum of Understanding should list your direct contact.

PROGRAM OVERVIEW

One State / One Story: Frankenstein is an initiative designed by Indiana Humanities, in partnership with the Indiana State Library and Indiana Center for the Book, to encourage Hoosiers to read the classic novel as it turns 200 in 2018. More than a dozen programs—including a digital gaming workshop, a sci-fi and horror writing festival for teens, community reads and read-a-thons, and college and university partnerships—will bring *Frankenstein* to life all over the state. *One State / One Story: Frankenstein* has been made possible in part

by a major grant from the National Endowment for the Humanities. Learn more at www.IndianaHumanities.org/Frankenstein.

PARTNER DESCRIPTIONS

Colleges and universities

[Insert college/university name] is one of 14 colleges and universities around Indiana participating in *One State / One Story: Frankenstein*, an Indiana Humanities program. *One State / One Story: Frankenstein* is funded in part by a major grant from the National Endowment for the Humanities and in partnership with the Indiana State Library and Indiana Center for the Book. Learn more at www.IndianaHumanities.org/Frankenstein.

Community read hosts

This program is part of Indiana Humanities' *One State / One Story: Frankenstein*, funded in part by a major grant from the National Endowment for the Humanities and in partnership with the Indiana State Library and Indiana Center for the Book. Up to 70 organizations around the state will receive stipends and books to bring *Frankenstein* to life all across Indiana. Learn more at www.IndianaHumanities.org/Frankenstein.

Frankenfest hosts

This Frankenfest read-a-thon is part of Indiana Humanities' *One State / One Story: Frankenstein*, funded in part by a major grant from the National Endowment for the Humanities and in partnership with the Indiana State Library and Indiana Center for the Book. [Insert org name] was one of 10 organizations around the state to receive stipends and books to bring *Frankenstein* to life all across the state. Learn more at www.IndianaHumanities.org/Frankenstein.

OTHER FAQs

Why *Frankenstein* ?

There are few works of classic literature that speak so directly to our contemporary world as Mary Shelley's *Frankenstein*. Begun in 1816 and published in 1818, the book raises big questions about the practice of science and its role in society. Questions about right and wrong, how we understand ourselves in relation to the world around us, and how we live in the world are questions we all deal with every day.

Yet these are not just personal questions; they are social questions. How we answer them affects our society more broadly by framing our political decisions and choices and by influencing policies around the globe. This is especially true when it comes to exploring the relationship between science and society—a relationship that was as fraught with questions in Mary Shelley's lifetime as it is today.

Who is Indiana Humanities?

Indiana Humanities is a statewide nonprofit dedicated to promoting the public humanities. Funded in part by the National Endowment for the Humanities, its mission is to connect people, open minds and enrich lives by creating and facilitating programs that encourage Hoosiers to think, read and talk.