

ONE STATE / ONE STORY: FRANKENSTEIN Community Read Evaluation Information

Our National Endowment for the Humanities grant allowed us to hire an independent evaluator. Her role is to analyze data from all our *One State/One Story: Frankenstein* offerings.

The Community Read evaluation won't be exhaustive, but we do want to collect meaningful data. We want to know about attendance. We also want to understand the ways in which your guests wrestled with our Key Questions. In the end, we want to know if their interaction with *Frankenstein*-inspired events got them thinking, made them more curious, or gave them a fresh perspective.

Our evaluator will analyze the data you collect at your events, including attendance, your own self-reflection, participant feedback, and any stories or comments you share with us. With over 300 Community Reads programs across the Hoosier state, she needs your help.

This section outlines what our evaluator needs from you. It includes tools to help you transfer that data to her.

Please address any questions about evaluation or data collection to our evaluator Anne Hudson (anne@goodseedsconsulting.com).

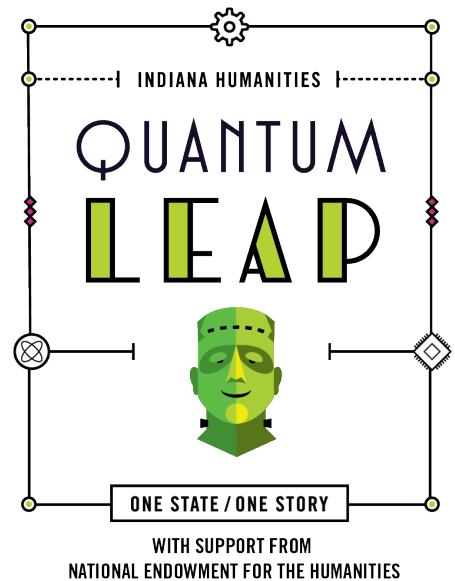
At the end of your program series, we will ask you for a final report, final budget form, and photos from your events. Once this information is submitted to Indiana Humanities, we will send the final \$200 payment.

WHAT'S IN THE FINAL REPORT:

- Description of each of your events
- Attendance and audience information
- Book discussion and/or speaker participant survey data
- Narrative questions about the impact of these programs in your community
- Final budget upload
- Photos & news clipping upload

FOR ALL YOUR EVENTS

After each event in your series, take five minutes to complete the **Event Evaluation Worksheet**. This worksheet captures the key data we need from you, including attendance, participant comments and the big ideas you discussed. At the conclusion of your series, after all programs have taken place, you'll use these worksheets to complete your final online report to Indiana Humanities. We estimate that it will take five minutes to complete the worksheet after each event, and about 25 minutes to complete the final report form after your series is completed.



FOR BOOK DISCUSSION & SPEAKER EVENTS

In addition to the Event Evaluation Worksheet, we're asking you to collect **participant surveys** during two particular types of events, *Frankenstein* book discussions and speakers bureau talks. We've created a short survey for each type of event. Please make copies of this form and distribute to attendees at the conclusion of your book discussions and/or speakers bureau events. These surveys will help us capture participants' reflections and ideas, as well as give us a snapshot of folks' backgrounds. Please do your best to have each attendee fill out the participant surveys. We estimate it will take about two minutes for attendees to complete the surveys.

Collect all of the participant surveys and hold on to them! We recommend saving them along with your Event Evaluation Worksheets. You'll be asked to summarize the data from your participant evaluations when you complete your final reporting at the end of your series.

You are not required to collect participant surveys from other types of events (storytime activities, makers space activities, film discussions, panels, etc.). However, it's always a good idea to get feedback from attendees about what worked, what didn't and what they took away from the event. We are happy to share ideas for how to simply and creatively design evaluation tools—just give us a call or email to bounce around ideas!

Please note: the book discussion survey was designed for teen and/or adult audiences; if you are doing a “read-along” of a *Frankenstein* adaptation for younger readers, you do not need to use the book discussion survey.

TO REVIEW:

- You will need to fill out a final report to receive the second installment of \$200.
- Take photos during events, and keep track of press clippings.
- Fill out an Event Evaluation Worksheet during/after each event.
- Collect participant surveys for book discussions and speaker events.
- Keep track of your spending in order to fill out your final budget form.

FRANKENSTEIN COMMUNITY READ: EVENT EVALUATION WORKSHEET

Use this worksheet to record information about your event. Remember to take photos and keep any press clippings. Hold on to this worksheet and use it to fill out the online final report when all your programs are complete. (If this is a book discussion or speaker event - print, distribute and collect participant surveys. Save them for the final report.)

Event Title: _____ Date & Location: _____

How many people attended your event? _____ Did your attendance reflect the community you hoped to reach? _____

List the basic elements of the event:

Did any partners help you with this event? Who were they and what did they contribute?

Check the Key Question(s) your attendees explored.

___ *Frankenstein* complicates the idea of what it means to be human. What combination of biology, experience or innate characteristics makes us who we are?

___ Under what conditions do advances in science and technology lead to advances in society—and how can history help us answer the question?

___ What responsibilities do creators and scientists have for the consequences, even unintended, of their inventions?

___ New developments in science and technology can blur the lines between human and machine, natural and artificial, and can even shift humankind's place in the universe. How should we navigate these changing, increasingly porous boundaries?

___ How do social categories based on class, gender, sexuality, race and disability affect people's access to scientific knowledge and technological advances? Do some groups gain greater profit, or face greater risks, from scientific and technological change?

___ Is there an ethical context in which science should operate, and who should be responsible for determining the limits of science? If there are limits to science, does that also mean there should be limits to knowledge?

___ Why did Mary Shelley's *Frankenstein* become an enduring work of fiction, inspiring thinkers, creators and scientists across generations? How is it relevant to people today?

On a scale from 1-5, how enthusiastic were guests at your program?

NOT ENTHUSIASTIC 1 2 3 4 5 VERY ENTHUSIASTIC

What ideas did participants say they learned or explored?

What did you learn from hosting your event?

Write down one memorable moment or comment made during your event:

ONE STATE / ONE STORY:
FRANKENSTEIN BOOK DISCUSSION

TELL US A LITTLE ABOUT YOU:

Hometown: _____

Your age: Under 18 18-29 30-39
 40-65 Over 65

Are you a religious, ethnic or cultural minority? (Optional, but helpful info!) YES NO

Have you read *Frankenstein* of this book before?

YES NO

TELL US ABOUT TODAY'S BOOK DISCUSSION:

How well organized was the session?

1 2 3 4 5 (excellent job!)

How well did the facilitator do?

1 2 3 4 5 (made all the difference!)

How enjoyable was the discussion?

1 2 3 4 5 (fantastic time!)

What topic(s) did you focus on?

Did you like this focus? YES SOMEWHAT NO

Would you have liked to cover another topic related to this

book? NO YES (what? _____)

Did this book discussion...

Teach you something new?

YES NO

Increase your curiosity about themes you discussed?

YES NO

Inspire you to read a related book or novel?

YES NO

Challenge a thought or perspective you have?

YES NO

Lead you to change your mind about an opinion you held?

YES NO

Help you appreciate another perspective?

YES NO

Spur you to action in some way?

YES NO

One thing you took from this discussion (write a word, thought, idea, planned action, another BIG question):

ONE STATE / ONE STORY:
FRANKENSTEIN BOOK DISCUSSION

TELL US A LITTLE ABOUT YOU:

Hometown: _____

Your age: Under 18 18-29 30-39
 40-65 Over 65

Are you a religious, ethnic or cultural minority? (Optional, but helpful info!) YES NO

Have you read *Frankenstein* of this book before?

YES NO

TELL US ABOUT TODAY'S BOOK DISCUSSION:

How well organized was the session?

1 2 3 4 5 (excellent job!)

How well did the facilitator do?

1 2 3 4 5 (made all the difference!)

How enjoyable was the discussion?

1 2 3 4 5 (fantastic time!)

What topic(s) did you focus on?

Did you like this focus? YES SOMEWHAT NO

Would you have liked to cover another topic related to this

book? NO YES (what? _____)

Did this book discussion...

Teach you something new?

YES NO

Increase your curiosity about themes you discussed?

YES NO

Inspire you to read a related book or novel?

YES NO

Challenge a thought or perspective you have?

YES NO

Lead you to change your mind about an opinion you held?

YES NO

Help you appreciate another perspective?

YES NO

Spur you to action in some way?

YES NO

One thing you took from this discussion (write a word, thought, idea, planned action, another BIG question):

ONE STATE / ONE STORY:
FRANKENSTEIN SPEAKERS BUREAU

TELL US A LITTLE ABOUT YOU:

Hometown: _____

Your age: Under 18 18-29 30-39
 40-65 Over 65

Are you a religious, ethnic or cultural minority? (Optional, but helpful info!) YES NO

Have you read *Frankenstein* before? YES NO

Have you heard this scholar speak before? YES NO

TELL US A LITTLE ABOUT THIS EVENT: ("1" is no/bad)

Did you know about this topic already?

1 2 3 4 5 (knew as much as speaker!)

How well organized was this event?

1 2 3 4 5 (excellent job!)

How enjoyable was this event?

1 2 3 4 5 (fantastic time!)

Was this program worthwhile to you?

1 2 3 4 5 (invaluable!)

Did this event...

Teach you something new about the speaker's topic?
YES NO

Increase your curiosity about the topic?
YES NO

Inspire you to read *Frankenstein* or other related books?
YES NO

Challenge a thought or perspective you have?
YES NO

Help you appreciate another perspective?
YES NO

Change an opinion or perspective you brought with you?
YES NO

One thing you *liked* about today's scholar/program:

One thing you *didn't like* about today's scholar/program:

One thing you took away from this event (write down a word, thought, idea, a planned action, a key question):

ONE STATE / ONE STORY:
FRANKENSTEIN SPEAKERS BUREAU

TELL US A LITTLE ABOUT YOU:

Hometown: _____

Your age: Under 18 18-29 30-39
 40-65 Over 65

Are you a religious, ethnic or cultural minority? (Optional, but helpful info!) YES NO

Have you read *Frankenstein* before? YES NO

Have you heard this scholar speak before? YES NO

TELL US A LITTLE ABOUT THIS EVENT: ("1" is no/bad)

Did you know about this topic already?

1 2 3 4 5 (knew as much as speaker!)

How well organized was this event?

1 2 3 4 5 (excellent job!)

How enjoyable was this event?

1 2 3 4 5 (fantastic time!)

Was this program worthwhile to you?

1 2 3 4 5 (invaluable!)

Did this event...

Teach you something new about the speaker's topic?
YES NO

Increase your curiosity about the topic?
YES NO

Inspire you to read *Frankenstein* or other related books?
YES NO

Challenge a thought or perspective you have?
YES NO

Help you appreciate another perspective?
YES NO

Change an opinion or perspective you brought with you?
YES NO

One thing you *liked* about today's scholar/program:

One thing you *didn't like* about today's scholar/program:

One thing you took away from this event (write down a word, thought, idea, a planned action, a key question):